

Who's Blog is this?

Schlagworte

Abi2012 Abitur **AJAX Animation** Ansatz **API** BGE

Bildungsmisere Bildungsreform **Blog** Creativo

Denkanstoß **Facebook** Finanzsystem

Freespace vs Pairspace G8 Galerie

Gedanken Gesellschaft Gesellschaftskritik gewidmet Global Change
Global Change e.V. Hausaufgaben Homo Faber Interpretation

JavaScript jQuery Lektüre **Lightbox**

Like-Button Literature Marktwirtschaft Max Frisch

NRW-Wahl 2010 NuoViso Philosophical

Policital progressiv quergedacht **School**

Social Plugins Umfrage Weisheit

WordPress

WP Cumulus Flash tag cloud by Roy Tanck and Luke Morton
requires **Flash Player** 9 or better.

Recent Posts

(Deutsch) Und der Leser sagte: Rot-Rot-Grün – ein Kommentar

End of cash and bank secrecy in Europe?

Implement Facebook's Social Plugins with the help of Facebook's
Javascript SDK

Consumption, Commerce, Bastard! – Flattr?

Semantic Search with Facebook?

TUESDAY MAY 11TH, 2010

(Deutsch) Und der Leser sagte: Rot-Rot-Grün – ein Kommentar

von Valentin in Policital, Universal 1 Comment »

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FRIDAY MAY 7TH, 2010

End of cash and bank secrecy in Europe?

von Valentin in Gesellschaft, Policital, Universal 2 Comments »

128 views

It sounds like a fantasy tale or a passage from George Orwells' book 1984, but it's bitter reality: One of my readers told me about a report concerning a bill submitted by the European Central Bank, to severely sanction cash payments and abolish bank secrecy.

What actually sounds like a bad joke, could acutally be looked up in **this document** which has obviously been published by the ECB.

The Governing draft goes even further. It should be mandatory to handle transactions between companies only up to 3,000 € in cash, everything above this mark should be handled through bank transfer or check. Furthermore, all the resulting transaction data is to be stored on a central database of the General Secretariat of Information of the Ministry of Finance (GSIS) - which de facto is not only the abolition of banking secrecy but a surveillance scenario of unexpected size.

Implement Facebook's Social Plugins with the help of Facebook's Javascript SDK


von Valentin in Social Web, Tutorials, Universal, Webdesign, WordPress 1 Comment »


128 views


Since a couple of days you could find a "like"-button right underneath my articles. This should give my readers the opportunity to "like" my content, which gives me completely new opportunities towards traffic and reputation management. Furthermore there is this blogs' Facebook-Page, oh which a stream of content is getting published - like a public RSS-reader, and you are able to "like" this page. All that is very profitable for this blog, and therefor I've prepared a little tutorial about these Facebook Social Plugins.


At first, you have to register a Page. To do so, you have to log out / go to home and to click on "**Create a site**" for a known personality, a band or a business"

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Valentin  (9 comments) on End of cash and bank secrecy in Europe?

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Create a Page

Official Page

Communicate with your customers and fans by creating and maintaining an official Facebook Page.

Create a Page for a:

- ☐ Local business
☐ Brand, product, or organization
☐ Artist, band, or public figure

Page name:
(examples: Summer Sky Cafe, Springfield Jazz Trio)

- ☐ I'm the official representative of this person, business, band or product and have permission to create this Page.
[Review the Facebook Terms](#)

Community Page

Generate support for your favorite cause or topic by creating a Community Page. If it becomes very popular (attracting thousands of fans), it will be adopted and maintained by the Facebook community.

Page name:
(examples: Elect Jane Smith, Recycling)

Create a group instead?

Communicate directly with other Facebook members who share a professional interest or hobby. Create a Facebook group

You have to enter category and name of your page and to confirm that you are justified to create this page, and then you just click "Create Official Page". After this, your account is given the administrator rights and that's it!

When the Page has been set up, you may choose between two ways to continue: Either one is satisfied with the mere existence of that Page and eventually creates a "like"-button with iframes - this code snippet would look like this:

```

1. <iframe src="http://www.facebook.com/plugins/like.php?href=asdf"
2.  scrolling="no" frameborder="0" style="border:none; overflow:hidden; width:450px;"
3.  allowTransparency="true"></iframe>
    
```

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TUESDAY MAY 4TH, 2010

Consumption, Commerce, Bastard! – Flattr?

von Valentin in Universal, Videos, Webciety 4 Comments »

177 views

There is hardly no topic on the internet, which is being discussed more controversially than this one: the process of value creation in the web. At first, there were links and pictures, then came little flashing images, then animations, after a while more and more animations and annoying banners, Google Ads - and then there was Adblock Plus. Adblockers hit like a bomb into the delusory idyll of how money is gained throughout the internet.

Websiteowners who want to gain money with their projects have to care not at least about one fundamental thing: Traffic. The reason for this is simple. The more traffic there is, the more people there are. And the more people there are, the more they click on advertisements. As a website is getting a lot of traffic, the owner may look forward to the state of his bank account in the end of the month. As this strategy worked good in the past, today Adblockers completely rearrange the situation. During the last couple of months, we became witnesses of a series of announcements of publishers and content providers, to offer at least parts of their online affairs because of the draggeling monetization only payed.

Whereas the attempt to set up a paywall around journalistic content is perfectly legitimate, the chances of success of such projects generally low.

Assuming that in the future only a few publishers will go into the black through online advertising, there remains the question for an alternative solution to the controversial step towards a payment obligation. Another way is voluntary payment of bonus-content. Until now, particularly numerous programmers choose this option. If you like the software, you are able to donate an in your opinion appropriate amount of money to its creator, or you pay him some stuff from his [Amazon-wishlist](#) to say thank you.

This is also the path, the new service **Flattr** is directed at. Flattr is currently running the beta phase and only allows new members through invitation. Co-founder of Flattr is the Swede Peter Sunde, who has been co-founder and supporter of a project called **The Pirate Bay** (another reason, why i'd marry him right at the moment) and is now supporting some more legal or at least less disputed platforms.

The principle of Flattr is explained in the followin video:

For that ones of you, who have low bandwidth, i'll sum it up for once: According to the will of its creators, Flatr is the missing centerpiece between author and reader, fan and musician, user and programmer etc. Every member has to pay a monthly fee in the size he/she chooses to his or her Flatr-account. From now on, everytime he/she discovers some worthful content, he/she has the opportunity to say "thx" to the creator by "flattering" the Flatr-Button next to his content. At the end of the month, the amount of money on his or her account gets split up by sum of all made "flattrs", and every recipient gets his piece of cake. This actual wage could reach a considerable level, if only the number of Flattrs is big enough.

If Flatr established, it will be possible to create (like with every other Bookmarking Service) a ranking with the data from the service - the difference with this would be that Flatr is counting in his statistics in addition to the apparent popularity of content the generally willingness to pay money for the contents.

To get Flatr established, a large number of contributors has to be found. The problem with revolutions is this one: Everyone has to follow them. Or at least many. Many good ideas have failed of this, also on the internet (what happened to **SellYourRights**?). At the moment, there are numerous interesting progressions passing off, for example the spreading of the Facebook-Like-Button encounters almost no resistance - by now even CNN is using the features of the new Facebook-API.

Nevertheless, the success of Flatr is at least partially dependent on the count of its memberships. To fill the plate with cake, there have to be enough cakes to give away in the first place. To succeed, the number of those folks, who actually spent a cake and don't take out any pieces at the very end, has to overshoot the number of those ones, who create the content, such as bloggers, artists and programmers. If you ask me, that is the question most relevant.

Thats why my question for you is this:

[What would you say is the worth of all the content, you consume per month over the internet (this includes MUSIC, MOVIES, NEWS etc)?]

Welchen Betrag hieltet ihr für ALLE Inhalte (Musik, Videos, Filme, Artikel), die ihr monatlich im Internet konsumiert, finanziell für angemessen?

- ☐ 2-5 € (Flatr-Minimum: 2€)
- ☐ 5-10 €
- ☐ 10-20 €
- ☐ 20-50 €

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